



Annual Report

For the year ended
31 Dec 2011

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ABOUT THE CAT WELFARE SOCIETY

The Cat Welfare Society was registered under the Societies Act on 23rd October 1999. It was set up by a group of people concerned about the welfare of a growing number of cats living on the streets of Singapore. It was registered as a charity in June 2004.

The Cat Welfare Society believes that animals are sentient beings whose lives deserve our protection and consideration. Our mission is to:

- advocate sterilisation as opposed to eradication as a means of controlling the community cat population
- encourage caregivers to carry out sterilisation of community cats by offering partial reimbursement for sterilisation receipts submitted
- promote tolerance, kindness and respect towards cats and other living creatures
- raise awareness about the plight of Singapore's community cats in order to stop abuse, abandonment and neglect of cats
- promote responsible pet ownership and responsible management of community cats
- cultivate better understanding and appreciation of cats; and
- foster better cooperation between caregivers, management councils and government authorities.

The Society works closely with other organisations and individuals who care for the many community cats on our streets. Through our community cat management, education, adoption and rescue programmes, we hope to enhance the lives of these cats so that there will eventually be no more killing, abuse and suffering associated with life on the streets. We also organise and participate in exhibitions and events to raise awareness of the plight of our community cats.

The Society is run almost entirely by volunteers and does not have an office or other premises. The Society does not receive regular funding and all the money needed for our work (i.e. sterilisation reimbursements and other operating costs) comes from members' subscriptions and donations, sale of Society merchandise, as well as contributions received from friends, supporters and the public. As our overheads and administrative costs are kept at a minimum, most funds we raise go towards helping the cats through our sterilisation reimbursement scheme.

More information about the Society and our work can be found at www.catwelfare.org. Our Facebook page is at www.facebook.com/CatWelfareSG.

The Society can be contacted by email at info@catwelfare.org or by post at Orchard PO Box 65, Singapore 912303.

Our sterilisation mailbox number is 7000-CATSNIP and email is catsnip@catwelfare.org.

2011 EXECUTIVE COMMITTEE

President : Fareena Omar
Vice-President : Veron Lau
Treasurer : Shirley Goh
Secretary : Lynn Lam
Committee Member : Edna Lam
Committee Member : Melissa Lim
Committee Member : Michelle Siau
Committee Member : Suzana Sainol
Committee Member : Thenuga Vijakumar
Committee Member : Zarina Sani

MESSAGE FROM THE COMMITTEE

2011 is a milestone in animal welfare in Singapore with Ministers and government agencies coming forward in support of humane values in stray and pet management. It is a year where we saw more dialogue between government, animal welfare groups and members of the public on their concerns for the plight of strays, irresponsibly bred, abandoned and neglected animals in Singapore.

Singapore still has a long way to go in achieving a humane solution but with the sea change, it allows for much more participation from the ground to effect real change. Through the efforts of the cat caregiving community, we have already halved the cat population in Singapore, more than halved the culling rate and established meaningful working relationships with Town Councils and government agencies. There is no better time to step up efforts to achieve much more.

Firstly, to comprehensively manage the community cats in all areas of Singapore through sterilisation and mediation. It is a tall order because it is dependent on more active participation from the community and beyond, but not unachievable seeing how fast the community has grown through the years.

Secondly, the Society aims to provide more support for the caregiving community who has been shouldering the burden of managing the community cat population in the interest of animal welfare and community. We want to help more people help more cats.

The Society will start by gunning for an Institute of Public Character status so that we can grow in manpower and in funds to fulfil this. In the meantime, we hope that people will continue to contribute towards our goal. We are very happy to announce that in 2011, the Society received a 90% increase in donations. A heartfelt thank you to all that has shown support for the community cats in Singapore. We also received strong support at events with a 322% increase in merchandize fundraising sales.

The Society continues to maintain its excellent track record of keeping operational costs low and putting its funds where it counts - sterilisation and rescue. We increased expenditure on sterilisation by 7% in 2011 with a total of 3500 cats sterilised. We also supported 87 Special Appeals to help caregivers defray cost of medical expenses for community cats. Only 5% of total income was spent on operating expenses. With the increase in donations, we were able to raise our reserves to a more secure footing from \$43,000 to \$67,000.

We are especially proud to have been presented with the Animals Asia Welfare Award for our "outstanding contribution to a community-based programme or campaign" in 2011. This regional award is a strong affirmation that our efforts in building a strong caregiving community in Singapore are making a difference to our community cats.

We look forward to going strength to strength in 2012.

AGENDA FOR 12th ANNUAL GENERAL MEETING

1. Minutes of Annual General Meeting

To confirm and adopt minutes of the 12th Annual General Meeting held on 31st March 2011.

2. Annual Report of the Committee

To receive and adopt the Annual Report for the year 2011.

3. Audited Account

To receive and adopt the audited accounts for the year ending 31st December 2011.

4. To amend Article 3a and 3b and insert a new Article of the Constitution

To insert a new Article 3a of the Constitution that reads “To create a caring and socially responsible society where cats are treated humanely as sentient beings where they are cared for responsibly as pets and tolerated with respect and compassion as community cats without being subjected to abandonment and abuse.”

To amend the previous Article 3a of the Constitution “To catch, sterilize, care for and manage stray cats and to be a central coordinating body for existing volunteers involved in the care and management of stray cats throughout Singapore.” so that it reads “To be a central co-ordinating body for existing volunteers involved in the care and management of community cats throughout Singapore”. This will be re-articled as 3b of the Constitution.

To amend the previous Article 3b of the Constitution “To provide fostering facilities and a no-kill shelter for sick, injured and unwanted cats and to carry out an adoption programme for the homing of stray cats.” so that it reads “To carry out an adoption programme for the homing of community cats and be a central co-ordination body for existing volunteers involved in the fostering of sick, injured, unwanted cats in Singapore”. This will be re-articled as 3c of the Constitution.

5. To amend Article 6.4 of the Constitution

To amend Article 6.4 of the Constitution “A one-time payment of \$250.00 shall be payable by the Ordinary Life Members” so that it reads “A one-time payment of **\$400** shall be payable by the Ordinary Life Members”.

6. Any Other Business

To consider any other business as may be transacted at an Annual General Meeting of which notice has been given in writing to the Secretary.

MINUTES OF THE 12th ANNUAL GENERAL MEETING

On : 31st March 2011 (Thursday)
At : 7:30 pm
Venue : National Volunteer & Philanthropy Centre (NVPC)
6 Eu Tong Sen Street
#04-88 The Central
Singapore 059817

The AGM began at 8.10 pm after Vice-President Veron Lau and volunteer Michelle Siau conducted a workshop on humane community cat management and how to engage Town Councils and residents in complaint management.

1. To Confirm and Adopt the Minutes of the 11th Annual General Meeting

The President presented the Minutes of the 12th Annual General Meeting held on 27th March 2010. No questions were raised and thus the meeting minutes were confirmed and adopted.

Proposer: Thenuga Vijakumar (#T1389)
Secunder: Aminah Bee (#R 0319)

2. To Receive and Adopt the Annual Report of the Committee

The President announced that there has been an increase in donation and funds raised in 2010 and followed on to clarify the following line items on the Income and Expenditure Statement:

Food: \$771 - This expense was clarified to be part of a Special Appeals case on behalf of a shelter in trouble.

Transport: \$1,392.30 - This expense was clarified to be transport expenses incurred for Spay Day 2010.

The Society reported a deficit of \$2,430.92. It reflected the increase in support that the Society rendered to caregivers for sterilisation and special rescue cases.

The President called for questions. No questions were raised, thus the President called for the Annual Report to be received and adopted.

Proposer: Ang Li Tin (#A 1119)
Secunder: Shirley Goh (#G 1396)

3. To Receive and Adopt the Audited Accounts for the Year Ending 31 Dec 2010

Proposer: Ang Li Tin (#A 1119)
Secunder: Lynn Lam (#L 1251)

4. Propose to Change the Constitution

As there was no quorum of at least 30 members present, the changes to the Constitution could not be effected. The President reiterated the importance of amending Article 3a and 3b to reflect the Society's current scope of works. The President also explained the reason for amending Constitution Article 6.4 to raise lifetime membership fees from \$250 to \$400. This is to align with inflation rate and cost of living adjustments.

5. Highlight of Notable Cases

The Society created awareness about the importance of sterilisation and responsible pet ownership through 2 high profile cases – the Tampines Emaciated Cats case which involved hoarding and abandonment as well as the Fraudulent Adopter case where the individual resold adopted kittens and gave false information on his adoption form. Both cases were surfaced to authorities resulting in a composite fine of \$1000 for abandonment and a stern warning for fraud. Both cases were highly profiled in the media as a result of our press releases and media engagement.

William Lai (#L1502) questioned if the Society can expose the identity of the alleged person in such cases. As people can only be proved guilty in a court of law, it was explained that there are issues in making the identity of these alleged persons public. Caregivers and fosters in a closed network are alerted on such cases.

In 2010, the Society also took on 5 cases of door-to-door flyering for abuse cases. However, no witnesses came forward even when a joint reward by SPCA and CWS was presented.

The Society handled more than 500 complaint cases. In 2011, the Society will continue engaging Town Councils to establish a humane community cat management protocol in various estates.

6. Use of Funds

The President announced that the Society raised \$102,000 and paid back \$89,991 to caregivers as reimbursement for sterilisations. Cull rates announced by AVA and SPCA for 2010 was at an all time low showing that all things equal, sterilisation is making a big difference in reducing culling. The Society aims to empower more caregivers to sterilise community cats in 2011.

7. 2011 Plan and Focus

In 2011, the Society would like to see an increase in memberships.

The Society plans on a multi-prong approach to tackle the community cat problem.

- Community Leadership – “segmenting” Singapore to create a community leader to cover each area of Singapore.

Community leaders are encouraged to meet periodically to share best practices, set up protocol and structured approaches to deal with complaints and Town Councils, and brainstorm on ideas to better improve the standard operating process in handling complaints.

- SCRS (Stray Cats Rehabilitation Scheme) – The Society will continue to advocate for the reinstatement of the SCRS to reduce the burden of sterilisation on caregivers. The Society wants the government to take ownership of the problem by providing funding for sterilisation.

Several members asked if government funds SCRS, how would the Society continue to support caregivers. The President and Vice-President jointly responded that it depends on the level of funding the government will take on. If the government reimburse up to 50%, the Society will bear partial or all of the balance to reduce the burden on the caregivers.

- Spay day 2011 – the Society aims to organize 2 Spay Days in 2011 targeting 400 cats to be sterilised. Logistics and details will be finalised and shared in due course.

8. Election of the New Executive Committee

President Fareena Omar announced the organisation of the Executive Committee. Executive Committee of 2010 was as follow:

- Fareena Omar, President
- Veron Lau, Vice-President
- Shirley Goh, Treasurer
- Lynn Lam, Secretary
- Rosnah Samat, Committee Member
- Minako Yamamoto, Committee Member
- Melissa Lim, Committee Member
- Ang Li Tin, Committee Member
- Zarina Sani, Committee Member
- Dawn Lam, Committee Member

The President thanked the members who are leaving the Society in Year 2011, namely: Ang Li Tin, Minako Yamamoto, Dawn Lam, Rosnah Samat.

No changes were mentioned for the Key Office Bearers who will remain in tenure for 2011:

| | | |
|----------------|---|--------------|
| President | : | Fareena Omar |
| Vice-President | : | Veron Lau |
| Treasurer | : | Shirley Goh |
| Secretary | : | Lynn Lam |

No changes were mentioned for the following Committee Members who will remain in tenure for 2011:

| | | |
|------------------|---|-------------|
| Committee Member | : | Zarina Sani |
| Committee Member | : | Melissa Lim |

The President announced the appointment of the following new committee members.

Committee Member : Suzana Sainol

Proposer: Nalini Krishnan (#N 1499)

Secunder: Ang Teck Yong (#A 1260)

Committee Member : Michelle Siau

Proposer: Hadibah Abdul Jalil (#H 1504)

Secunder: Aminah Bee (#R 0319)

Committee Member : Thenuga Vijakumar

Proposer: Shirley Goh (#G1396)

Secunder: Kavita Devi (#K 1004)

Committee Member : Edna Lam

Proposer: Aminah Bee (#R 0319)

Secunder: Prima Venga (#P 1500)

9. Any Other Business

10. Closure of Meeting

Meeting called to a close at 9:00 pm.

OUR ACTIVITIES

Sterilisation and TNRM

The Society engages in the following activities to promote TNRM (Trap-Neuter-Return-Manage) among prospective caregivers and to support the TNRM efforts of existing caregivers.

1. Provide partial reimbursement of sterilisation costs

The Society has maintained its reimbursement scheme through 2011 and will continue to do so in the coming years. The purpose of the scheme is to provide our members and others financial support by defraying the cost of sterilisation.

Members can claim \$20 per cat for the 1st 4 cats and \$30 per cat for the 5th cat onwards sterilised in one month. Non-members can claim \$10 per cat.

The monthly reimbursements are capped at \$500 a month. To claim the reimbursement, original vet clinic receipts should be mailed to us, together with the claim form available on our website.

2. Provide cat traps on loan

The Society loans out traps to caregivers solely for the purpose of carrying out TNRM. Loan of these traps require a deposit of \$75 that is refundable when the trap is returned. This is to cover our costs should the trap be lost, stolen or damaged.

3. Synergy with professional humane cat trappers

Our members enjoy discounted rates for trapping and transportation services from Lingcat Feline Services, Sunshine Pets & Fish Services and Vincent Ng, who have proved to be a great assistance to many caregivers in their TNRM work.

We would like to thank Vincent Ng, Rebecca Ho and Richard Ng for their support of TNRM and dedication to the humane treatment of cats.

4. Synergy with vet clinics to obtain subsidised rates for sterilisation

Since 2010, we have added 9 new veterinary clinics to our panel of clinics providing subsidised rates for the sterilisation of community cats, bringing the total to 25. These are spread out across the island to ensure that caregivers from all areas have more convenient access to a vet providing subsidised rates.

Booking of the subsidised slots can be done in two ways – either by emailing us at catsnip@catwelfare.org or by leaving a voicemail at 7000-CATSNIP. Details including the number of cats, the gender, date of appointment and your contact details must be provided. Appointments are not guaranteed as it will depend on the clinic's capacity, so appointments should be made as early as possible.

In 2011, over 1150 subsidised sterilisation slots were booked through CWS. We would like to thank Wiggie Lim and Zarina Sani for their dedication in handling the bookings through email and voicemail.

Stray Cat Sterilisation Programme

2011 was a year of change where we saw the Singapore government embrace humane community cat management through various national level announcements on their commitment to improving the state of animal welfare in Singapore. It was also the year when they relaunched the much-awaited stray cat sterilisation programme where AVA will fund 50% of stray cat sterilisations.

The pilot programme was launched in four areas in Singapore – AMK Central, Chong Pang, Macpherson & Tampines North. Under the programme, feeding stations and responsible feeders were recognised as an integral part of a humane cat management programme.

CWS also ran surveys in the Chong Pang area and residents' feedback was unilaterally in favour of sterilisation over culling.

One of the issues faced in the pilot programme was the increased abandonment in Chong Pang in particular. This continued to put a burden on caregivers unless more can be done to promote responsible cat ownership at a national level.



Thank you session hosted by Minister K. Shanmugam



A feeding station at Chong Pang

The pilot was accompanied by a four-month review by a joint-agency task force led by the Ministry of National Development (MND) on pet ownership and stray management policies. A cat ownership pilot was mooted for launch in 2012.

Spay Day 2011

Spay Day 2011 was a resounding success. In its 6th year, it saw some 394 community cats sterilised on 28 October 2011 at 29 participating vet clinics. Compared to the 268 cats sterilised in 2010, this is an incredible 48% leap in the number of cats. Also, 5 more clinics participated this year compared to 2010.

In the lead-up to Spay Day 2011, we had international celebrity Karen Mok and Minister of State Brigadier General (NS) Tan Chuan Jin step out in support of sterilisation. Coming from a family of cat-rescuers, Karen Mok pledged her support of sterilisation as

a humane solution and MOS Tan's comments helped increase the awareness of sterilisation on a national level.

Against this backdrop of heightened awareness, the sterilisation slots were filled up rapidly once registration was opened. In the days before Spay Day, teams of caregivers and mediators hit their neighbourhoods trapping extensively in time for the cats to be fasted and dropped off at Ang Mo Kio and Bedok collection points ready for surgery.



On the way to the vet!



Trapper's invaluable assistance for Spay Day

The team behind Spay Day 2011 deserves much gratitude. Special thanks to Shirley Goh and Neo Kai Ling whose incredible efforts helped make Spay Day 2011 momentous. Thank you also to the volunteers who spent their day assisting us with trapping and processing. We'd also like to thank the following for their invaluable contributions on that day - Cohen Ng, Diana Hussein, Gerry Nicholas, Harvon Goh, Ivy Li, Jaclyn Lim, Lynn Lam, Michelle Siau, Regina Ho, Serene, Thenuga Vijakumar and volunteers from Standard Chartered Bank.

We are extremely grateful to the following 29 vets for believing in the TNRM process and their support and participation in providing us these subsidised sterilisation slots:

- | | |
|--------------------------------------|--|
| Animal & Avian Veterinary Clinic | (Redhill) |
| Acacia Veterinary Clinic | Mount Pleasant Veterinary Centre |
| Allpets & Aqualife Vets Pte Ltd | (West) |
| AMK Veterinary Surgery Pte Ltd | Mount Pleasant Veterinary Centre |
| Animal Practice Pte Ltd | (Changi) |
| The Animal Ark Pte Ltd | P.A.W. Veterinary Centre Pte Ltd |
| Animal Recovery Veterinary Centre | Singapore Veterinary Animal Clinic |
| Clinic for Pets | (Jurong) LLP |
| Island Veterinary Clinic Pte Ltd | Singapore Veterinary Animal Clinic |
| James Tan Veterinary Centre | (Woodlands) LLP |
| Jireh Veterinary Clinic Pte Ltd | The Animal Clinic Pte Ltd (Sunset Way) |
| Light of Life Veterinary Clinic | The Animal Doctors Pte Ltd |
| Mount Pleasant Animal Clinic (Bedok) | The Joyous Vet Pte Ltd |
| Mount Pleasant Animal Clinic (East) | The Veterinary Clinic (HV) |
| Mount Pleasant Animal Clinic (North) | The Veterinary Clinic (NEX) |
| Mount Pleasant Animal Clinic | Town Vets Animal Clinic Pte Ltd |
| (Springside) | Vet Practice Pte Ltd |
| Mount Pleasant Animal Medical Centre | |

We also thank Ang Choo Wee, Jeremy Chua, Charlie Tan and Lim Cho Seng for their photographic documentation of Spay Day 2011.

Project 500

The inaugural Project 500 was launched in November 2011 to provide 500 free stray cat sterilisations to effective mediators in the caregiving community. The programme ended in February 2012 with close to 600 cats sterilised. Specific caregivers were identified on the basis of their contributions in establishing good working relationships with Town Councils. The free sterilisation slots were given to ease their financial burden and support them in their mediation efforts in their community.

Mediation

With the sea change towards humane community cat management, we also saw an improvement in our partnership with various Town Councils who have established a working protocol with mediators and caregivers on cat-related complaint management.

The Society doubled its mediation team to include Fareena Omar, Veron Lau, Michelle Siau, Suzana Sainol, Lynn Lam and Angela Ling. We also worked closely with many dedicated caregivers who stepped up to take on this important first line of defence in humane community cat management. We'd like to thank the following individuals for their invaluable contributions – Ang Teck Yong, Charmaine Foo, Christina Ng, Corinne Goh, Ena Oh, Fiona Yuen, Geraldine Soh, Haliza Hamid, Hamida Zam Zam, Herbin Chia, Jacqui Mathieu, Jamaliah, Jennifer Toh, Julian Tan, Kenneth Koh, Mdm Law Mui Eng, Lee Hwee, Lillian Lee, Lina, Manami Kanazawa, Mary Lim, Michelle Lee, Ming, Nebisa Ali, Penny Tan, Randy Wong, Rebecca Liu, Riana Mohamad, Rina, Sharon Chia, Mdm Soon Soo Moi, Susan Lee, Dr Tan Chek Wee, Tony Tan, Wong Ling, Yap Sok Hong and Yow Siew Kah.

Going forward, the Society is looking at means to grow the pool of dedicated mediators through training and other support.

Special Appeals

Numerous vet clinics around Singapore provide a discounted rate for the medical treatment of community cats, but medical bills remain a heavy burden on caregivers who want to give injured and sick cats a chance at rehabilitation and a reasonable quality of life.

In understanding of this, the Special Appeals section of CWS was launched in 2010 and continues to be run. Through the generosity of the public who follow the appeals on our Facebook page or website, we have closed 87 appeals in 2011. This is a 320% increase in closed appeals.



Cat with fractured leg



Cat with gaping neck wound

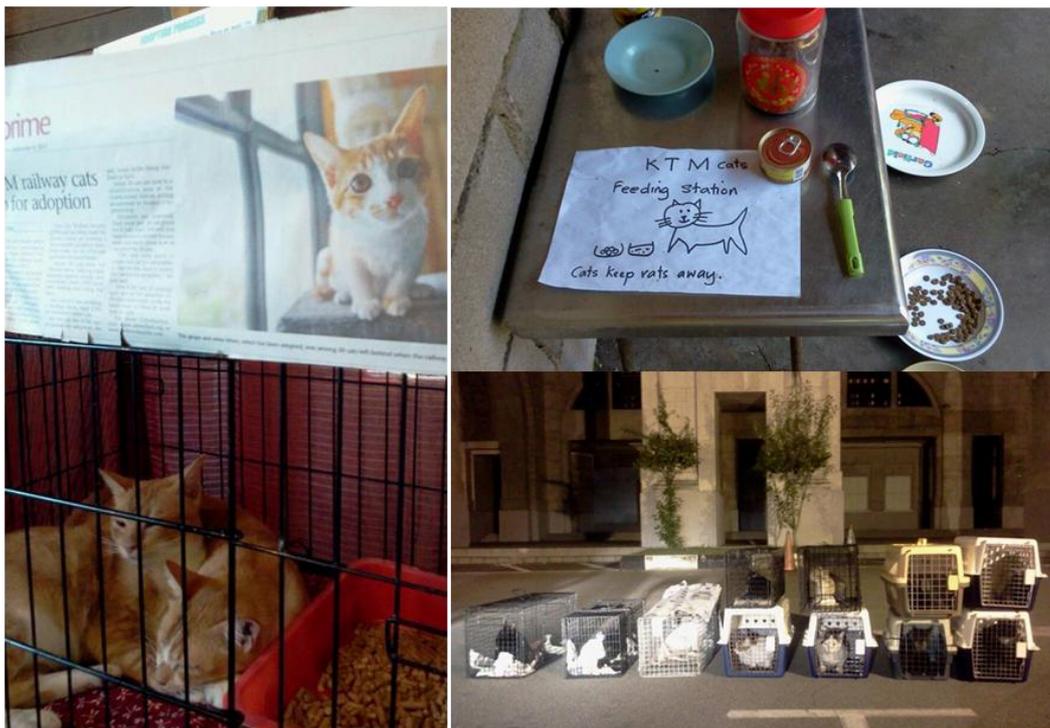


Cat with neurological damage

We would like to thank Melissa Lim for administering the Special Appeals and maintaining a high standard of transparency and accountability of the donations.

Tanjong Pagar Railway (KTM) Cats

The Society made national news with its rescue efforts in the Tanjong Pagar Railway Station. Some 50 cats were abandoned when the station closed and the land was transferred from Malaysia to Singapore. These cats which had previously been fed but never sterilised had multiplied rapidly. Having stepped in, we were able to gain much public support for sterilising all the cats and rehoming those that were friendly. With the support of SLA, we were able to secure a holding area as well as establish feeding stations to rehabilitate the cats.



KTM – the full circle from establishing feeding stations to trapping and sterilising them to rehoming the friendly cats

More than half the cats were adopted and with the support of SLA, the more feral cats will remain as community cats on the land.

We'd like to thank Lim Cho Seng, Wendy Ng, Sofia Sharif, Khartika Sharif, Shirin Tan and Tasneem Peeraully for their weekly dedication to care for the cats at KTM. We'd like to especially thank Sandy Lim for her tenacity and initiative without which the project would not have been a success.

Hoarder Management

The definition of a hoarder is someone who has more cats than they can responsibly care for. This may be due to their tendency to bring cats home or simply failed to sterilise them. We have found that in many instances, hoarding households are responsible for the abandonment in their estates. Meeting this condition head-on is often the only means to stop the abandonment from affecting the community cat population in estates.

Volunteers have stepped into numerous hoarder homes and worked with them to

sterilise the cats and rehome them where possible. Their efforts are often paid off when family members and cats are provided with relief from a spiraling situation. However, there is still difficulty in finding a long-term solution without support from HDB and other agencies and organisations, especially when there are other social issues involved, e.g. poverty and mental health issues. The Society continues in its efforts to establish meaningful collaborations with other organisations to handle these cases.



Cats in hoarder homes

Education and Public Awareness

1. Adoption Drives

The Society collaborated with Pet Lovers Foundation in a series of highly profiled and well attended adoption drives. It was the first time that adoption drives were held regularly in a retail space. Held fortnightly from September to December 2011, a total of 9 drives were run with some 44 cats re-homed. Of those successfully re-homed, many were from the Tanjong Pagar Railway Station.

Other noteworthy cats include a three-legged cat which had been abandoned by her irresponsible owner after she fell out of the window. A caregiver took her in, rehabilitated her and she was adopted at the very first drive.



One of the adopted cats with foster and adopter



Large crowds gathered at the drives

Our deepest gratitude goes to the Pet Lovers Foundation for understanding the value of promoting adoption by providing the venue and starter kits for successful adoptions.

2. Outreach

Education has become a strong focus for CWS. We participated in over 35 public, school, corporate and grassroots events. Noteworthy events include Cats of the World, SPCA Animal Day, the AVA Responsible Pet Ownership Roadshow and Thunder Rock School's Animal Day. These events continue to serve as a platform to reach out to more and galvanise greater support for animal welfare.

Students were also encouraged to join our outreach efforts through Flag Day, running awareness booths in their school to educate their peers or join us in community engagement activities such as the Chong Pang door-to-door survey.



Outreach at offices, childrens' homes and in schools

3. Talks & Interviews

CWS has been featured heavily in the media in 2011 and we have been invited to participate in several national-media programmes. From interviews on radio to filming for a children's programme, each platform serves as an opportunity to reach a wider audience and get them interested in cat welfare.



From kids television shows, radio interviews to a captive audience of children

4. Social Media and Official Website

Our Facebook page has become vital in reaching out to our supporters. We currently have over 10,000 followers who participate actively in posts and appeals. Our Twitter account enjoys a following of some 950 Twitter users. Both bases continue to grow and social media will remain important in reaching out to more people to inform and educate them about cat welfare.

The URLs for our website, Facebook and Twitter pages are
www.catwelfare.org
www.facebook.com/CatWelfareSG
www.twitter.com/CatWelfareSG

Merchandise

In 2011, we launched the first ever CWS Calendar. Designed by the Brew Creative team, the calendar featured community cats in their natural environment in the concrete jungle that is Singapore. 1700 copies of the calendar were sold out in 2 months.



Our first calendar, featuring Duke Orange!

We would like to thank all the human and cat sponsors and photographers for making the calendar the success that it was.

In addition, we would like to thank Smith Leong for designing a series of attractive t-shirts to support our “Adopt, Don’t Buy” and “Sterilisation Saves Lives” themes.

Membership Perks

We currently have 44 participating merchants providing discount and privileged benefits to our members. They contribute in no small part to growing our membership base.

We’d like to thank Mr Ivan Ong for his dedication in expanding and maintaining our merchants’ list.

Media Coverage

January

**i-pet Responsible Pet Ownership
Ambassador Newsletter**
January issue - A Pet Is Family

February

TODAY
10 February - It is not just about animal
hoarding...

March

The New Paper
24 March - Giving up their lives for
animals

The Straits Times
27 March - More animal welfare groups
have sprung up in Singapore to care for
animals and to lobby for their rights

Yahoo! News
9 March - Cases of animal abuse in
Singapore

April

**i-pet Responsible Pet Ownership
Ambassador Newsletter**
Meow! Please Sterilise Me!
RPO Student Ambassador Training

TODAY
16 April - Untrained animal catchers a
cause for concern

May

The New Paper
31 May - Woman, 70, has more than 70
cats

The Straits Times
12 May - Mr George Yeo's press
conference

June

Berita Harian
26 June - Usah kejam pada kucing.
Hingga 5,100 kucing terbiar dihapuskan
syarikat pengawal haiwan perosak
tahun lalu.

Lianhe Wanbao
6 June - 禁捕杀野猫

MyPaper
16 June - 如何与猫和平共

Radio - REDIFFUSION SYNC
June - Friz Interviews Fareena & Veron

The New Paper
12 June - Bait, lure and trap cats
12 June - Residents try to stop cat
lovers from trapping strays
13 June - Sterilise, keep cats indoors

The Straits Times
4 June - Culling stray cats not the way:
Khaw
6 June - No culling of stray cats for
Chong Pang
25 June - Animal issues symptomatic of
people problems (Letter from Veron)

TODAY
4 June - HDB to look into the possibility
of allowing cats in flats
19 June - Channel that animal passion
for good
27 June - Can they get along?
27 June - Trap, neuter, release - but
can it be managed?

TODAY Supplement
24 June - The feisty catwomen

Yahoo! News
3 June - Khaw calls for AVA to review
culling of cats

ZaoBao
24 June - 来函：踊跃参与，尽一己之力
(Letter from Veron)

July

Berita Harian

14 July - Kembang kucing terbiar

Business Times

12 July - Inter-agency task force to review animal policies

Channel News Asia

11 July - Taskforce to look into pet ownership, stray animal policies

MyPaper

28 July - Help for 50 felines left at Tanjong Pagar train station

Podcast – xinmsn

25 July - 步步追踪: 本地首个“野猫绝育试验性计划”

ST Razor TV

28 July - What will happen to the KTM stray cats?

The Straits Times

12 July - Task force to review pet ownership policies

TODAY

12 July - Task force to review pet ownership policies

25 July - The lines are starting to blur

ZaoBao

6 July - 喂饲流浪猫应负的责任

12 July - 粮局资助一半手术费四集选区试行野猫绝育计划

August

The Straits Times

15 August – National Day Rally: Of saving dogs and catching stray cats...

September

Berita Harian

11 September - Ngiau.... Si manja menagih belas. 120 ekor kucing dijumpai terbuang sepanjang Ramadan lalu.

Good Paper

1 September - An ear tipped, a life saved

Lianhe Wanbao

3 September - 新加坡·丹戎巴葛火车站·20猫等人

MyPaper

2 September - First of 50 railway station cats finds home

The Straits Times

4 September - KTM railway cats, other rescued felines up for adoption

VegVibe Magazine

September issue - Lifeline for the railway kitties

October

Channel News Asia

30 October - Cat owners may need registration

MyPaper

3 October - Older KTM cats charm would-be owners

31 October - Chong Pang cats get feeding spot

Mount Pleasant Pet News

October to December (Quarterly) issue - Spay Day 2011: Sterilise and Save

Radio - Capital 95.8fm

21 October - Interviews Shirley & Michelle (Mandarin)

The Straits Times

1 October - Net gain for charities as more log on. Small organisations learn to harness online donations.

8 October - Rock to the tune of animal welfare

31 October - Pilot scheme may let HDB residents keep cats

The Sunday Times

2 October - Singapore offices adopting 'longkang' strays

23 October - Karen Mok champions cat welfare here

TODAY

1 October - KTM cats in search of new homes

31 October - Pilot project to register cats in Chong Pang?

ZaoBao

29 October - Launching of Official Cat Feeding Station in Chong Pang (Mandarin)

November

AsiaOne

12 November - Govt pilots cat ownership and re-homing of stray dogs projects

26 November - Wanted: Person who binned kitty

Channel News Asia

12 November - Responsible pet ownership roadshow

MND Newsroom

12 November - MOS Tan announces pilot schemes at RPO Roadshow on 12 Nov 2011

SALT

24 November - Would non-profits profit from social media?

Shin Min Daily News

24 November - 将猫当垃圾丢掉网民誓言捉主人

The New Paper

24 November - WANTED: Person who binned kitty

26 November - Cat lovers on learning man who threw kitty has bipolar disorder: He's still responsible.

TODAY

10 November - Regulating cat ownership is the next crucial step (Letter from Veron)

24 November - Man dumps cat in bin, caught on CCTV camera

ZaoBao

13 November - 明年两项试验计划组屋养猫养狗限制放宽

December

Channel News Asia

29 December - Singapore's community activism blossoming

MyPaper

28 December - Help needed with hefty vet bills

The Straits Times

14 December - Subsidised stray cat sterilisation at Temasek Poly

AUDITORS REPORT

Message to members of the Cat Welfare Society:

We have audited the financial statements of the Cat Welfare Society for the year ended 31st December 2011. These financial statements are the responsibility of the Society's executive committee. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the Singapore Standards on Auditing. These Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements are properly drawn up in accordance with the Societies Act and Singapore Financial Reporting Standards to give a true and fair view of the state of affairs of the Society as of 31st December 2011 and of the cash flows of the Society for the period ended on that date.



Suliman Harharah
Honorary Auditor



Corinne M. Goh
Honorary Auditor

17th March 2012

FINANCIAL STATEMENTS

Income and Expenditure Statement

For the year ended 31st December 2011

| | | |
|--------------------------------|--------------------|----------------------|
| Income | | |
| Memberships | \$9,340.20 | |
| Donations | \$194,453.22 | |
| Merchandise Sales | \$28,080.70 | |
| Ticket Sales | \$1,652.86 | |
| Total Merchandise Sales | <u>\$29,733.56</u> | |
| Miscellaneous Income | \$750.00 | |
| Total Income | | <u>S\$236,276.98</u> |
| Cost of Sales (S\$) | | |
| Purchases | \$13,759.67 | |
| Event Expenses | \$1,545.31 | |
| Total cost of Sales | | <u>\$15,304.98</u> |
| Gross Profit | | <u>\$220,972.00</u> |
| Expenses | | |
| Operating Expenses | | |
| Rescue | \$2,699.70 | |
| Sterilisation | \$96,444.65 | |
| Transport | \$3,450.00 | |
| Care and medical treatment | \$37,402.23 | |
| Mediation | \$1,089.70 | |
| Total Operating Expenses | | <u>\$141,086.28</u> |
| Administrative Expenses | | |
| Accounting | \$2,000.00 | |
| Bank Charges | \$359.76 | |
| Postage | \$407.67 | |
| Printing and Stationary | \$5,183.30 | |
| Registration and License | \$40.00 | |
| Casual Labour | \$2,065.80 | |
| Telecom Expenses | \$180.91 | |
| Internet Related Expenses | \$216.00 | |
| AXS - Processing Fee | \$797.25 | |
| Maintenance Fee | \$178.51 | |
| Meal & Refreshment | \$178.00 | |
| Rental - Facilities | \$230.00 | |
| Rental – P.O. Box | \$214.00 | |
| Total Administrative Expenses | | <u>\$12,052.00</u> |
| Total Expenses | | <u>\$153,138.28</u> |
| Operating Profit | | <u>\$67,833.72</u> |
| Net Surplus/(Deficit) | | <u>\$67,833.72</u> |

Balance Sheet

As at 31st December 2011

Current Assets

| | | |
|----------------------|-------------|--------------|
| Cash On Hand | | |
| DBS Bank | \$98,185.66 | |
| OCBC Bank | \$10,084.00 | |
| Total Cash On Hand | | \$108,269.66 |
| Account Receivable | | \$4,955.31 |
| Total Current Assets | | \$113,224.97 |

Total Assets

\$113,224.97

Liabilities

| | | |
|---------------------------|------------|------------|
| Current Liabilities | | |
| Accruals | \$2,034.45 | |
| Deposits Received | \$250.00 | |
| Total Current Liabilities | | \$2,284.45 |

Total Liabilities

\$2,284.45

Net Assets

\$110,940.52

Equity

| | | |
|------------------------------|--|-------------|
| Prior Year's Surplus/Deficit | | \$28,970.50 |
| Retained Earnings | | \$14,136.30 |
| Current Year Surplus/Deficit | | \$67,833.72 |

Total Equity

\$110,940.52



Shirley Goh, *Treasurer*



Fareena Omar, *President*

NOTES TO THE FINANCIAL STATEMENTS

ACKNOWLEDGEMENTS

In addition to those we have thanked in the body of this report, the Society would like to extend its heartfelt thanks to the following individuals and organisations that have helped us in many ways during the year.

Organisations

SPCA
ASD
ACRES
HRSS
Centre for Animal Welfare and Control, AVA
Environmental Management Association of Singapore
National Environment Agency
National Volunteer & Philanthropic Centre
Singapore Land Authority

Corporate Donors

Brew Creative
Cat Socrates
Kore Design Communications
Leonistar Enterprise
Mutts & Mittens Foundation
Palate Sensations
Pet Zoom
PolyPet
The Silent Foundation

Event Partners and Sponsors

The Arts House
BooksActually
Cats of the World
Clubpets Magazine
The Garden Slug
Halogen Foundation
Pet Lovers Foundation
PETS Magazine
Post-Museum/Food#03
Singapore Cat Club
Sixth Sense Communications
Solid Gold
Thunder Rock School

Celebrity Appearances

Karen Mok
Melody Chen
Randall Tan

Individuals

Aloysius Choong
Amizadai Lee
Ang Li Tin
Angela Ling

Ang Choo Wee
Ang Teck Yong
Bjorn Yeo
Carlyn Law
Charlie Tan
Cohen Ng
Dawn Kua
Dawn Lam
Diana Hussein
Dr. Cai Panqin
Dr. Lou Ek Hee
Dr. Tan Chek Wee
Eveline How
Fiona Yuen
Friz A.B.
Haliza Bte Abdul Hamid
Harvon Goh
Ivan Ong
Ivy Li
Jennifer Teo
Khartika Sharif
Lim Cho Seng
Lim Kim Yang
Lynette Foo
Madeline Chen
Mary Lim
Mdm Soon Soo Moi
Mdm Law Mui Eng
Neo Kai Ling
Ong Beng Lay
Penny Tan
Randy Wong
Rebecca Ho
Sandy Lim
Shelly Sim
Shirin Tan
Siew Kum Hong
Smith Leong
Steph Lee
Sofia Sharif
Susan Lee
Susan Liu
Tasneem Peeraully
Tony Tan
Vincent Ng
Wendy Ng
Wiggie Lim
Wolfgang Post
Woon Tien Wei

We would also like to express our gratitude to the many caregivers across the island who carry out TNRM work on a daily basis, and without whom none of these would have been possible.

Cat Welfare Society
Orchard Road P.O. Box 65, Singapore 912303
info@catwelfare.org